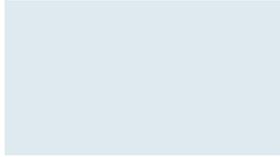


# RITRAMA

## Ri-Mark Event Gloss - Colour definition



**White Contrast**

**Event 100**

LAB: 91.71/-3.21/-3.94  
RGB: 223/234/240  
CMYK: 11/3/3



**Primrose**

**Event 110**

LAB: 91.04/-3.5/67.31  
RGB: 250/230/93  
CMYK: 4/4/77



**Stone Yellow**

**Event 113**

LAB: 89.14/0.45/78.62  
RGB: 254/221/53  
CMYK: 2/9/89



**Butter Yellow**

**Event 114**

LAB: 85.76/9.88/82.36  
RGB: 255/206/32  
CMYK: 0/19/93



**Bright Yellow**

**Event 112**

LAB: 82.74/16.84/72.15  
RGB: 255/193/60  
CMYK: 0/27/84



**Golden Yellow**

**Event 111**

LAB: 80.36/24.03/69.2  
RGB: 255/180/61  
CMYK: 0/34/84



**Light Orange**

**Event 115**

LAB: 72.99/33.64/74.95  
RGB: 255/153/20  
CMYK: 0/47/99



**Orange**

**Event 120**

LAB: 61.76/51.18/52.37  
RGB: 241/107/59  
CMYK: 0/73/84



**Medium Red**

**Event 132**

LAB: 50.93/51.93/35.54  
RGB: 206/76/64  
CMYK: 13/85/80



**Red**

**Event 130**

LAB: 49.03/55.56/31.3  
RGB: 204/65/68  
CMYK: 14/89/75



**Dark Red**

**Event 133**

LAB: 45.29/51.49/28.17  
RGB: 186/61/64  
CMYK: 20/89/76



**Burgundy**

**Event 135**

LAB: 37.73/22.98/8.76  
RGB: 127/74/76  
CMYK: 40/72/59



**Perfect Purple**

**Event 151**

LAB: 39.37/17.06/-34.36  
RGB: 96/84/148  
CMYK: 74/76/12



**Violet**

**Event 150**

LAB: 43.71/31.7/-14.45  
RGB: 146/82/128  
CMYK: 46/78/25



**Hot Pink**

**Event 189**

LAB: 48.8/50.67/2.62  
RGB: 192/73/114  
CMYK: 22/86/36



**Pink**

**Event 141**

LAB: 60.14/47.15/-6.55  
RGB: 215/108/159  
CMYK: 12/71/8



**Brown**

**Event 145**

LAB: 34.45/9.89/9.25  
RGB: 99/74/66  
CMYK: 50/63/64



**Beige**

**Event 105**

LAB: 85.86/6.67/24.06  
RGB: 241/210/170  
CMYK: 5/17/34



**Apple green**

**Event 178**

LAB: 71.74/-30.37/35.18  
RGB: 135/191/109  
CMYK: 51/4/75



**Lime**

**Event 186**

LAB: 76.64/-34.92/50.55  
RGB: 145/207/88  
CMYK: 47/0/85



**Grass Green**

**Event 185**

LAB: 59.19/-38.01/43.78  
RGB: 86/159/57  
CMYK: 72/15/100



**Bright Green**

**Event 179**

LAB: 51.25/-33.12/20.25  
RGB: 62/136/85  
CMYK: 78/25/82



**Kelly Green**

**Event 187**

LAB: 49.86/-48.11/15.56  
RGB: 0/139/89  
CMYK: 92/20/83



**Medium Green**

**Event 180**

LAB: 44.51/-39.34/9.76  
RGB: 0/123/88  
CMYK: 90/28/78



**Racing Green**

**Event 184**

LAB: 33.45/-22.26/3.7  
RGB: 33/87/70  
CMYK: 84/43/72

# RITRAMA

## Ri-Mark Event Gloss - Colour definition



**Forest Green**

**Event 183**

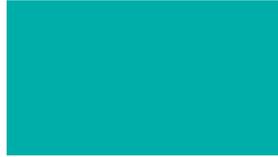
LAB: 37.8/-13.91/5.24  
RGB: 67/96/81  
CMYK: 73/44/67



**Turquoise**

**Event 177**

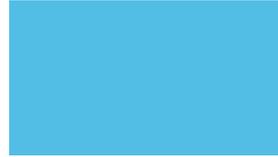
LAB: 44.94/-28.44/-15.42  
RGB: 0/120/131  
CMYK: 90/37/44



**Aqua Green**

**Event 176**

LAB: 62.74/-45.55/-9.66  
RGB: 0/174/169  
CMYK: 83/3/41



**Light Blue**

**Event 157**

LAB: 71.99/-22.64/-29.82  
RGB: 82/190/230  
CMYK: 60/5/3



**Olympic Blue**

**Event 158**

LAB: 59.18/-27.01/-39.35  
RGB: 0/157/210  
CMYK: 84/19/5



**Azure blue**

**Event 159**

LAB: 47.34/-17.93/-41.38  
RGB: 0/122/180  
CMYK: 93/43/9



**Permanent Blue**

**Event 160**

LAB: 39.81/-9.19/-33.51  
RGB: 23/100/150  
CMYK: 91/59/20



**Brilliant blue**

**Event 168**

LAB: 38/8.72/-52.85  
RGB: 39/88/176  
CMYK: 89/72/0



**Ultra Blue**

**Event 170**

LAB: 33.52/5.75/-36.07  
RGB: 57/79/138  
CMYK: 89/77/18



**Ultramarine Blue**

**Event 161**

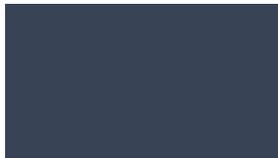
LAB: 34.54/-2.72/-35.16  
RGB: 53/83/138  
CMYK: 89/73/20



**Dark Blue**

**Event 172**

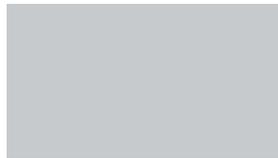
LAB: 32.97/-0.36/-21.61  
RGB: 60/79/112  
CMYK: 84/69/34



**Cobalt Blue**

**Event 173**

LAB: 28.23/-0.39/-12.61  
RGB: 57/67/86  
CMYK: 80/69/45



**Mist Grey**

**Event 121**

LAB: 81.36/-0.67/-1.79  
RGB: 198/202/205  
CMYK: 22/15/15



**Grey**

**Event 104**

LAB: 65.33/-1.7/1.21  
RGB: 155/159/156  
CMYK: 42/32/35



**Elephant Grey**

**Event 122**

LAB: 46.85/-2.05/-4.66  
RGB: 105/113/120  
CMYK: 61/48/43



**Dark Grey**

**Event 107**

LAB: 41.21/-0.84/-1.05  
RGB: 94/97/98  
CMYK: 63/52/51



**Event 101**

**Black**

LAB: 25.72/-0.28/-0.85  
RGB: 61/62/63  
CMYK: 69/62/59



**Charcoal**

**Event 103**

LAB: 42.66/0.12/2.35  
RGB: 103/101/98  
CMYK: 59/51/53



**Silver**

**Event 181**

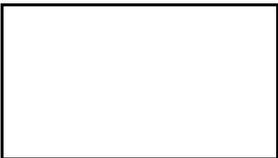
LAB: 74.13/-0.68/-0.31  
RGB: 180/182/182  
CMYK: 30/23/24



**Gold**

**Event 171**

LAB: 66.17/7.8/37.74  
RGB: 190/154/91  
CMYK: 26/37/75

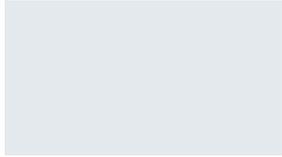


**Transparent**

**Event 199**

# RITRAMA

## Ri-Mark Event Matt - Colour definition



**White Matt contrast**  
**Event 300**  
LAB: 92.28/-2.26/-2.22  
RGB: 227/233/236  
CMYK: 10/4/5



**Primerose Matt**  
**Event 310**  
LAB: 90.29/-3.8/71.75  
RGB: 249/227/77  
CMYK: 4/5/82



**Stone Yellow Matt**  
**Event 313**  
LAB: 89.03/0.45/79.48  
RGB: 254/221/53  
CMYK: 2/9/89



**Butter Yellow Matt**  
**Event 314**  
LAB: 85.61/10.23/83.14  
RGB: 255/206/27  
CMYK: 0/19/95



**Bright Yellow Matt**  
**Event 312**  
LAB: 84.06/18.29/79.96  
RGB: 255/195/36  
CMYK: 0/26/90



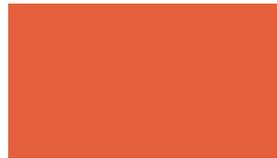
**Golden Yellow Matt**  
**Event 311**  
LAB: 79.16/24.13/74.03  
RGB: 255/177/43  
CMYK: 0/35/91



**Light Orange Matt**  
**Event 315**  
LAB: 73.05/32.9/75.97  
RGB: 254/154/13  
CMYK: 0/47/100



**Shining Orange Matt**  
**Event 316**  
LAB: 66.12/51.01/61.27  
RGB: 255/117/49  
CMYK: 0/68/88



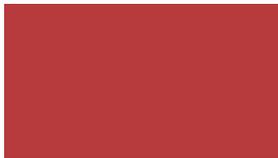
**Orange Matt**  
**Event 320**  
LAB: 58.15/50.98/46.48  
RGB: 228/96/61  
CMYK: 5/77/83



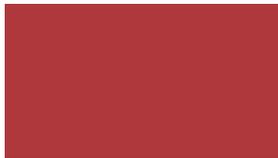
**Light Red Matt**  
**Event 329**  
LAB: 50.11/53.12/36.12  
RGB: 205/72/61  
CMYK: 14/86/82



**Medium Red Matt**  
**Event 332**  
LAB: 46.67/55.24/29.06  
RGB: 197/60/67  
CMYK: 17/90/75



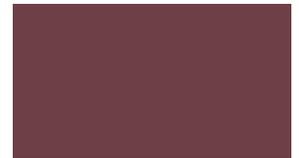
**Red Matt**  
**Event 330**  
LAB: 44.49/50.84/27.8  
RGB: 183/58/61  
CMYK: 20/90/78



**Dark Red Matt**  
**Event 333**  
LAB: 41.91/49.47/25.81  
RGB: 174/56/60  
CMYK: 23/90/77



**Wine Red Matt**  
**Event 334**  
LAB: 39.04/37.75/20.85  
RGB: 151/62/60  
CMYK: 29/84/74



**Burgundy Matt**  
**Event 335**  
LAB: 33.35/22.44/5.44  
RGB: 111/63/71  
CMYK: 44/75/57



**Brown Matt**  
**Event 345**  
LAB: 35.51/10.06/9.24  
RGB: 104/79/71  
CMYK: 49/62/63



**Beige Matt**  
**Event 305**  
LAB: 83.76/7.82/24.94  
RGB: 237/203/163  
CMYK: 6/20/37



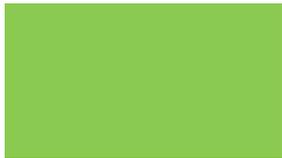
**Violet Matt**  
**Event 350**  
LAB: 41.36/28.95/-11.46  
RGB: 135/78/116  
CMYK: 49/79/32



**Pink Matt**  
**Event 341**  
LAB: 59.13/47.51/-3.66  
RGB: 215/104/151  
CMYK: 12/73/13



**Light Pink Matt**  
**Event 342**  
LAB: 72.69/37.85/-6.75  
RGB: 240/152/194  
CMYK: 2/50/0



**Apple Green Matt**  
**Event 378**  
LAB: 75.42/-35.84/51.82  
RGB: 138/202/81  
CMYK: 50/0/89



**Light Green Matt**  
**Event 373**  
LAB: 64.64/-29.98/45.24  
RGB: 121/172/71  
CMYK: 59/13/96



**Cactus Green Matt**  
**Event 374**  
LAB: 50.8/-36.91/28.67  
RGB: 57/137/68  
CMYK: 79/24/97



**Bright Green Matt**  
**Event 379**  
LAB: 50.17/-36.39/15.78  
RGB: 45/134/90  
CMYK: 82/25/79



**Green Matt**  
**Event 380**  
LAB: 48.3/-42.97/8.92  
RGB: 0/132/97  
CMYK: 91/24/76

# RITRAMA

## Ri-Mark Event Matt - Colour definition



**Leaf Green Matt**

**Event 382**

LAB: 37.51/-32.65/8.63  
RGB: 0/103/74  
CMYK: 90/35/79



**Forest Green Matt**

**Event 383**

LAB: 35.7/-13.91/5.14  
RGB: 62/91/76  
CMYK: 74/45/68



**Aqua Green Matt**

**Event 376**

LAB: 51.94/-43.41/-14.58  
RGB: 0/143/148  
CMYK: 95/22/44



**Pastel Blue Matt**

**Event 356**

LAB: 78.78/-11/-13.66  
RGB: 161/203/221  
CMYK: 35/9/8



**Light Blue Matt**

**Event 357**

LAB: 66.54/-24.01/-31.42  
RGB: 56/177/218  
CMYK: 68/11/6



**Olympic Blue Matt**

**Event 358**

LAB: 58.76/-25.26/-37.79  
RGB: 0/156/208  
CMYK: 82/21/5



**Medium Blue Matt**

**Event 359**

LAB: 45.18/-16.63/-39.71  
RGB: 0/117/173  
CMYK: 95/47/11



**Permanent Blue Matt**

**Event 360**

LAB: 38.58/-9.66/-34.92  
RGB: 0/98/149  
CMYK: 94/61/20



**Vivid Blue Matt**

**Event 366**

LAB: 36.99/-5.09/-43.12  
RGB: 0/92/157  
CMYK: 98/67/11



**Brilliant Blue Matt**

**Event 368**

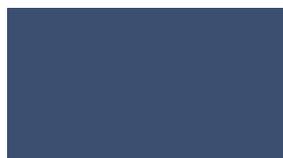
LAB: 38.44/-6.69/-50.65  
RGB: 37/89/173  
CMYK: 90/71/0



**Ultra Blue Matt**

**Event 370**

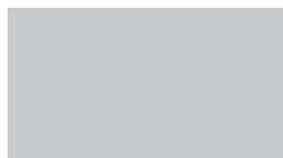
LAB: 32.85/-3.09/-34.04  
RGB: 50/78/132  
CMYK: 91/76/22



**Dark Blue Matt**

**Event 372**

LAB: 32.97/-0.36/-21.61  
RGB: 60/79/112  
CMYK: 84/69/34



**Mist Grey Matt**

**Event 321**

LAB: 80.55/-0.58/-1.86  
RGB: 198/202/205  
CMYK: 22/15/15



**Mouse Grey Matt**

**Event 323**

LAB: 60.51/-2.47/-7.8  
RGB: 138/149/161  
CMYK: 49/36/29



**Grey Matt**

**Event 304**

LAB: 55.45/-0.69/-0.91  
RGB: 129/132/133  
CMYK: 52/42/42



**Medium Grey Matt**

**Event 307**

LAB: 46.59/-2.35/-0.94  
RGB: 107/113/113  
CMYK: 59/47/48



**Elephant Grey Matt**

**Event 322**

LAB: 46.76/-2.05/-4.61  
RGB: 105/113/120  
CMYK: 62/48/43



**Black Matt**

**Event 301**

LAB: 25.21/-0.32/-0.7  
RGB: 59/59/61  
CMYK: 69/62/60



**Charcoal Matt**

**Event 303**

LAB: 41.52/-0.05/2.3  
RGB: 100/99/96  
CMYK: 60/52/54



**Silver Matt**

**Event 381**

LAB: 74.53/-0.71/-0.39  
RGB: 183/185/185  
CMYK: 29/22/23



**Gold Matt**

**Event 371**

LAB: 65.25/8.29/36.65  
RGB: 187/152/91  
CMYK: 27/38/75